

# JUST.

## NEWS RELEASE

Monday 2nd June 2025



### Just Group appoints Sean Osborne as Retail Distribution Director

**Just Group plc** (“Just”), the FTSE 250 retirement specialist, has appointed **Sean Osborne** as Director of Retail Distribution effective from 2<sup>nd</sup> June 2025. Sean replaces Matt Pheasey who will be retiring at the end of June

In his new role, Sean will be responsible for the distribution strategy to support business growth and provide market-leading services, with a focus on the UK retail intermediated market and the institutional relationships that support it.

Sean brings more than twenty years of experience in financial services, and joins from Charles Stanley, where he was Group Head of Sales and was responsible for the design and execution of the distribution strategy across all channels. Prior to this, his roles included Head of National Accounts at Charles Stanley, Head of Sales at Suffolk Life and senior roles at Legal & General.

**Paul Turner, Managing Director, Retail at Just, said:** “Sean’s appointment reflects our commitment to the retail intermediary market and our strategic intent to expand and strengthen our presence within it. Sean brings a significant breadth and depth of relevant experience to this role. His customer-centric approach will be instrumental as we continue to deliver products and services that enable financial advisers to meet the needs of their clients - fulfilling our purpose as we help people achieve a better later life. I’m delighted to welcome him to Just. I would also like to thank Matt for his impactful leadership contribution to Just over the last 8 years. He has built upon, and enhanced, our reputation for market leading service and innovation and leaves a strong legacy for Sean.”

**Sean Osborne, Retail Distribution Director, said:** “Just has a well-deserved reputation for service and innovation, bringing solutions to the market that enable advisers to create better outcomes for their clients – as evidenced by our pioneering development and introduction of the Secure Lifetime Income proposition. We help people achieve a better later life, that’s our purpose and why we exist. I’m very much looking forward to supporting advisers and their clients to help us fulfil our purpose.”

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## Enquiries

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### Notes to Editors

#### About Just

Just (Just Group plc) is a FTSE-listed specialist UK financial services company.

A leader in the individual retirement income, care and defined benefit de-risking markets, Just has been trusted to manage more than £27 billion of customers' retirement savings and has helped customers release over £7 billion from their properties.

Just provides the following wide range of products, advice and professional services to individual customers, financial intermediaries, corporate clients and pension scheme trustees.

#### Marketed Products

- De-risking solutions for pension scheme trustees who want to remove the financial uncertainty of operating defined benefit pension schemes;
- Individually underwritten retirement income products delivering a guaranteed income for life;
- Long term care plans that provide those people moving into residential care with peace of mind by knowing a regular payment will be made to the care provider for the rest of their life;
- Lifetime mortgages for people who want to safely release some of the value from their home.

#### Professional services

- Regulated financial advice and guidance services for individuals wanting help in using their pension savings and/or releasing some of the value from their home; and
- A range of business services tailored for our corporate clients, ranging from consultancy and software development to fully outsourced customer service delivery and marketing services.

The companies within Just Group are authorised and regulated in the United Kingdom by the Financial Conduct Authority and / or the Prudential Regulation Authority.

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Just Group plc is registered in England and Wales with company number 08568957. Its registered office is at Enterprise House, Bancroft Road, Reigate, Surrey, RH2 7RP. Just is a trading name used by Just Group plc and its group companies. For information about Just Group plc and its group companies visit [www.justgroupplc.co.uk](http://www.justgroupplc.co.uk) or [www.wearejust.co.uk](http://www.wearejust.co.uk). Please contact us if you would like this document in an alternative format.



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