

# JUST. NEWS RELEASE

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## Tory voters lose confidence in Boris Johnson's pledge to "fix the crisis in social care once and for all"

Amid speculation that the Queen's Speech may gloss over the social care crisis, Just Group reveals that confidence among Conservative voters that the Prime Minister will produce a social care policy has plummeted.

Conservative voters have rapidly lost confidence in Prime Minister Boris Johnson's promise when entering Downing Street to "fix the crisis in social care once and for all,"<sup>1</sup> according to the second tranche of annual research among voters aged over 45 from retirement specialist Just Group<sup>2</sup>.

The proportion of Conservative voters aged over 45 (by voting habit in the 2019 General Election) who are confident Boris Johnson will produce a social care policy in this Parliament has practically halved from 43% to 22% over the past year.

The research also reveals the proportion who say they are not confident he will produce a policy has nearly tripled from 13% to 37% and now outstrips those who remain confident.

Aged 45+ Labour and Liberal Democrat voters' trust in the Prime Minister to deliver on his election pledge remains rock bottom and more or less identical to the previous year's figures, with just 2% of voters in both parties saying they were confident he would produce a social care policy this year.

How confident are you that Boris Johnson will produce a social care policy in this Parliament? (figures in brackets from 2020)			
	Conservative	Labour	Lib Dem
Confident	22% (43%)	2% (3%)	2% (3%)
Not Confident	37% (13%)	87% (82%)	86% (75%)

How confident are you that Boris Johnson will actually put that social care policy into practice in this Parliament? (figures in brackets from 2020)			
	Conservative	Labour	Lib Dem
Confident	18% (35%)	3% (2%)	2% (2%)
Not Confident	44% (17%)	89% (84%)	88% (80%)

Voter confidence is even lower that Boris Johnson will implement a social care policy in this Parliament. Fewer than one in five (18%) Conservative voters say they are confident he will do this, halving from a year ago (35%).

Again, confidence among rival parties is low and almost unchanged at 3% among Labour voters and 2% among Liberal Democrats.

**Stephen Lowe, group communications director at Just Group**, said the findings reflect the continued failure of politicians to push through long-needed reforms.

"While the pandemic has understandably consumed the vast majority of the Government's attention, the Prime Minister entered office nearly two years ago stating that he had a clear plan prepared.

“Yet, ahead of the Queen’s Speech, we’re still left with little more than hope and rumour that the Prime Minister will reveal the details of the plan he said would give every older person the dignity and security they deserve.

“Voters have heard it all before so it’s no surprise that, even among the Prime Minister’s own voters, scepticism is growing that this promise is all bluster and no action.

“Planning later life care is difficult and emotional and repeated failures to deliver on promises of change are undermining people’s ability to plan for later life.”

## Enquiries

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### Notes to Editors:

### References

1 - Boris Johnson's first speech as UK Prime Minister, July 24 2019:

<https://www.gov.uk/government/speeches/boris-johnsons-first-speech-as-prime-minister-24-july-2019>

2 - Survey conducted by **Opinium** on behalf of **Just Group** of 1,000 UK adults aged 45+ between 7th -13th April 2021

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